

# The Print Shop

## Our Brochures

A **Brochure** is a folded, printed sheet of paper with pictures and/or information about products, services or events. Brochures can be folded in a multitude of styles, making them a versatile marketing tool. Once folded, Brochures are compact and can hold a lot of information. Consider Brochure printing for direct mail campaigns, in-store distribution and trade shows.

**Color** Full color CMYK: 1 sided (4/0), or 2 sided (4/4)

**Quantities** Ranges from 100 to 100,000

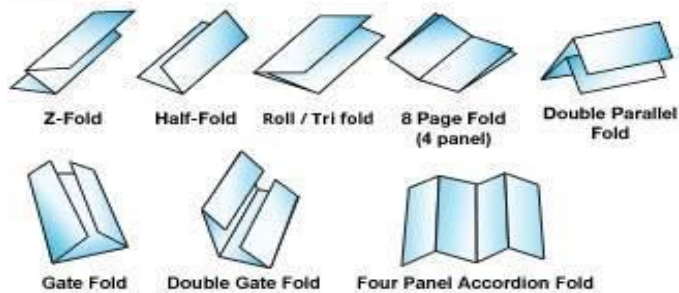
**Sizes**

8.5"x11"	8.5"x14"	9"x12"
11"x17"	17"x22"	11"x25.5"

**Finishing** Cut to size, fold and box. Bundling and scoring are optional.

**File Type** Print Ready PDF file

**Folding Types**



### Gloss Text Brochures

These Brochures are printed on our high quality Gloss Text paper, which provides a semi-gloss look. This is our most popular stock for Brochure printing.

100lb Gloss Text

## Matte Finish Brochure

Looking for wholesale Brochures that are smooth to the touch? Our Matte Finish Brochures offer a muted look and provides a great base for text.

100lb Matte Finish



## UV (High Gloss) Brochures

The UV coating on our brochures provide a protective and high-shine gloss coating. This coating highlights image details, so choose our UV Brochures for designs with many images.

100lb UV

## Enviro Uncoated Brochures

Our Enviro Uncoated Brochures are made from 100% recycled paper for your eco-friendly clients. This uncoated stock is the ideal environmental choice.

80lb Enviro Uncoated



## Add Value to Your Business

Brochures are a multi-use product that can convey a lot of information in a compact shape. Because brochures can be folded in many ways, the opportunities for designing brochures are limitless. Common uses for brochures include information on policies, programs and causes. Alternatively, brochures can also be used as a menu, a greeting card, a map and for general product/service listings.